

Northwest Suburban Cook County Market Area

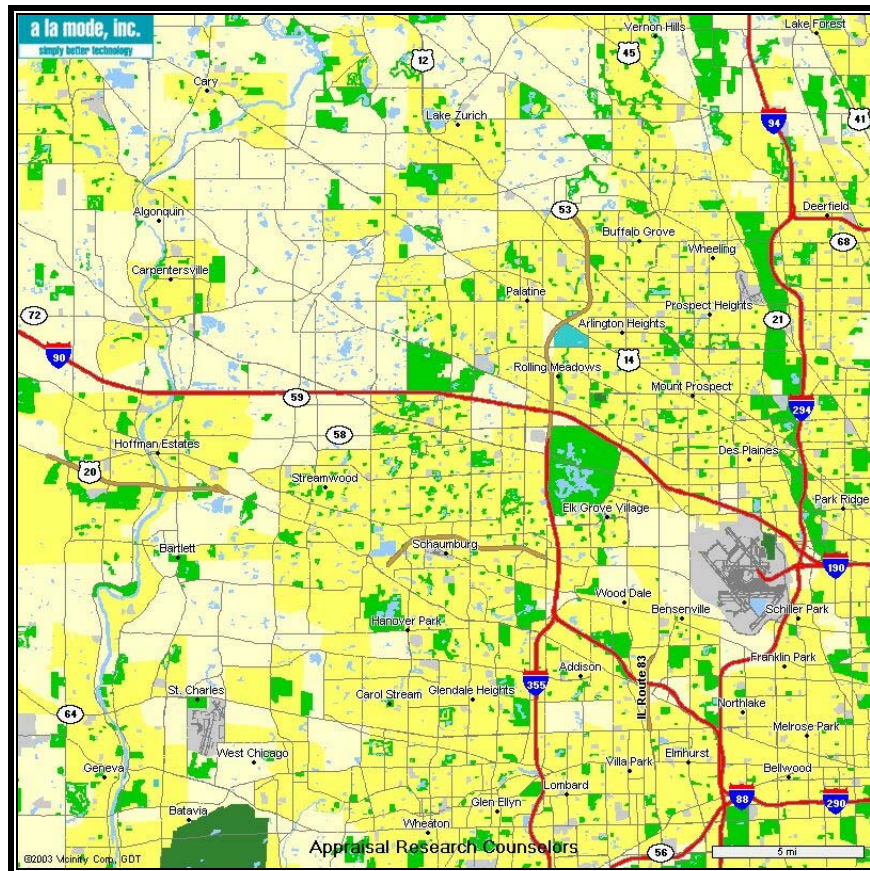
The Northwest Suburban market area consists of the following community areas:

Arlington Heights
Barrington
Bartlett
Buffalo Grove
Hanover Park

Hoffman Estates
Inverness
Mount Prospect
Palatine
Prospect Heights

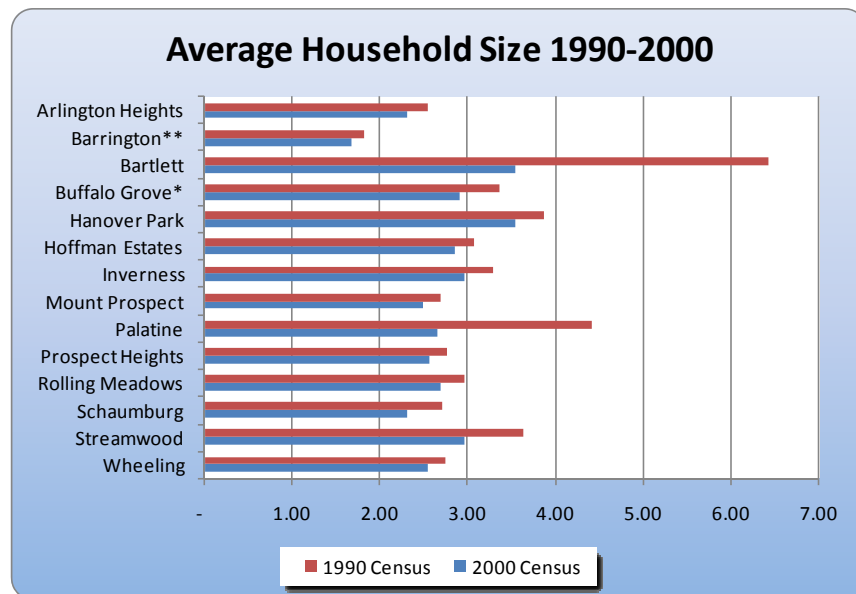
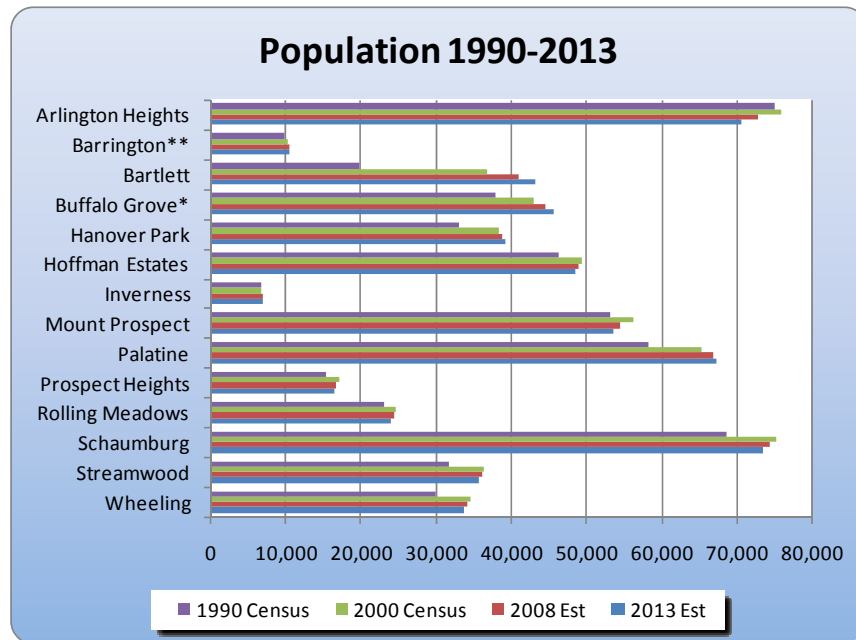
Rolling Meadows
Schaumburg
Streamwood
Wheeling

In broad terms, the market area consists of those suburbs that are south of the Cook and Lake County border, east of the Cook and Kane County border, north of the Cook and DuPage County border and west of Interstate 294. Interstate 90 essentially bisects the market area in an east/west manner. Not included are those communities which surround O'Hare Airport which are part of the O'Hare Suburban Market.



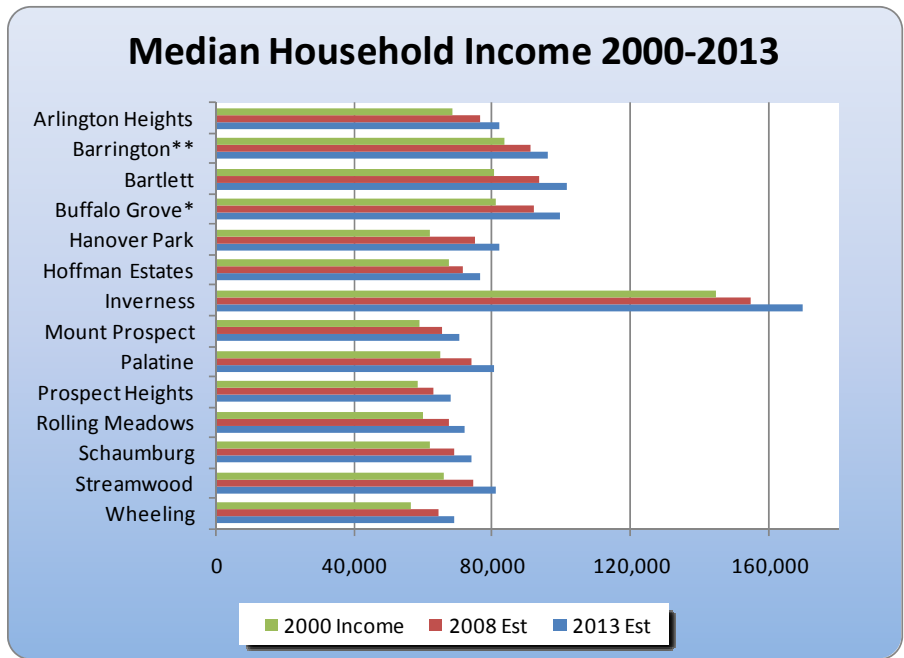
Market Area Map

Demographics



*This community spills over into suburban Lake County.

**Includes Barrington, Barrington Hills and South Barrington, Barrington community spills over into suburban Lake County.



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Recreation

There are several golf courses in the area including Rolling Green, Old Orchard, Mount Prospect country clubs. Arlington Park race track is located in Arlington Heights. There are numerous neighborhood parks scattered through the market. In addition, extensive forest preserves provide ample open space for the communities.

Transportation

The dominant transportation features for the Northwest Cook County area are the interstates of I-290/53 and I-90 providing good access throughout the region and United States. The Tri-State Tollway (294) runs along the east side of the market. The Metra commuter line, with stops at Mount Prospect, Arlington Heights, Palatine and Barrington provides excellent access to downtown Chicago. O'Hare International Airport is just southeast of the market area with Palwaukee Airport (Wheeling) at the east end.

Conclusions

The Northwest Suburban Cook County Market Area was essentially developed after WWII as bedroom communities providing housing to residents working in Chicago. As the population grew, the market developed its own employment base.

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